



**Mission Statement:**  
**To provide the best product at the best price and provide superior customer service for all your Smokin-It needs**  
**Innovative products**  
**No retail mark ups or middleman**

August 2016

## Why Smokin-It? ~ PART 3

WOW!! We sold our first smoker on our first website on July 30, 2009!! Eight years and counting and we have many new things to come for Smokin-It!!

As we continue to grow we are enjoying living in the country and no longer working from our garage. It has been so much better in our own warehouse (and now Smokin-It has taken over the barn!!) in Montgomery Michigan. It has been a busy dirt road to get to this point but well worth all the long hours and hard work. We would not be growing like we are if not for our great customers and our Smokin-It team!!

Since our last update...

- Our customer forum has grown and is over 3000 members
- We have added new accessories with more to come
- We introduced our digital model smokers
- The Model #4D smoker is such a success, we are working on a #5D and a #3.5D
- ALL smokers are NSF certified
- We still continue to add upgrades to our smokers

We still remain focused on building the best quality smoker available at the best price!! We do not and will not wholesale our product. We sell direct from our website, which allows there to be no middleman. This enables us to keep our prices extremely competitive with any smoker on the market today. In addition our focus is great customer service and to be available to share our knowledge of what we have learned about smokin' food over the years. We can now proudly say we have shipped to all 50 states, Canada, Europe and many more.

The leader of the customer forum, Tony Langley has written a 'Lazy Q' information piece for us and it is posted on the website. It is full of great tips, tricks and recipes. When the forum launched he already had a Model 1# and was excited about the forum concept. He has done an awesome job with the forum as well as testing new products and ideas for us. We would also like to thank our IT department...Ben Hamel. He has taken an active role in helping with the new digital smokers and the new upcoming website.

Our focus is our products and customer service. We want you, the customer, to feel secure in knowing your questions will be answered and answered honestly. We still are 'hands on' at all times so our products, quality and service remain top tier in the industry, as do our prices. It is still just the two of us and we continue to excel in shipping all products with in 72 hours or less. We have upgraded the boxes we ship the smokers in, continue to recycle everything we can and have moved back to FedEx for all shipping.

We thank all of our customers personally on their receipt and would like to take this opportunity to thank our customers for having faith in our products and us. Thank you for sharing your Smokin-It smoker with friends and family and sending them to our website to purchase their smoker. To many, many more smokin' years.....

Steve & Rebecca

And the Smokin-It Team

**Check out our FAQ and the Smokin-It customer forum on our website for recipes and information!!**  
**Please contact us at [smokin.it.info@gmail.com](mailto:smokin.it.info@gmail.com) if you have any questions or concerns**

